



Global Corporate Venturing

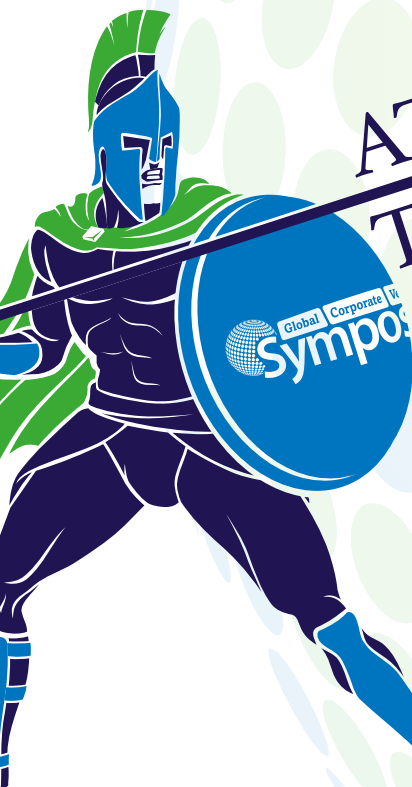
Presents the 7<sup>th</sup> Annual



Global Corporate Venturing

# Symposium

London | 23-24 May, 2017



AT THE TIP OF  
THE INNOVATION SPEAR

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### Mawsonia

Global Corporate Venturing Symposium is operated by Mawsonia Ltd.  
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Publications of Mawsonia include:



[Global Corporate Venturing](#) | [Global University Venturing](#) | [Global Government Venturing](#)



# Overview

Now in its seventh year, the GCV Symposium is the leading event for global corporate venturing professionals, and has experienced exponential growth, attracting an enviable list of speakers and international senior delegates. So join 400+ business leaders from the corporate venturing and wider high growth business ecosystem for the two-day 2017 GCV Symposium covering innovation and strategy. This event in St Paul's, London, promises to be the best yet, with:

- Compelling & Informative Conference Program
- Top Speakers
- GCV's Signature "Unpanels"
- One-to-One Networking
- Organise One-to-One Meetings
- GCV's revered Gala Awards Dinner
- The 2017 GCV Powerlist of the Top 100 Industry Leaders

## GCV Symposium 2017

Corporations managing more than \$20 billion in venture assets, for parents with aggregate revenues of at least \$5 trillion will be attending the GCV Symposium - that's a lot of investment power in one room - to hear the view from *'The Tip of the Innovation Spear'*.

## Highlights from 2016

The 2016 GCV Symposium gathered together 400+ senior executives, innovators and inventors over two days to discuss *'The View From The Crow's Nest'* of corporate venturing.

For the second time we also hosted the Global University Venturing: Fusion event on day two of the GCV Symposium. With 100 university venturing experts attending, our sister publication's fourth annual event fused together university venturing with the corporate venturing industry, for unique discussion on how to enhance innovation through collaboration.

## The Venue

The Grange St Paul's is a luxury 5-Star hotel, nestled beside St Paul's Cathedral in London's bustling business district.

The hotel also has two expansive floors of meeting and events space, and a dedicated Business Centre with PC workstations, print and fax facilities for business travellers.

Popular local attractions include St Paul's Cathedral, Tate Modern, Shakespeare's Globe and designer shopping destination One New Change.

Its contemporary glass interior houses 433 guest bedrooms, an array of bars and restaurants, a stunning Ajala Spa and a private Health and Fitness Club with gym and 18m swimming pool.

Ideally located near the London Stock Exchange, and with easy access to multiple mainline and London Underground stations.



# Partnership Opportunities

The Global Corporate Venturing Symposium [GCVS] is the annual gathering for Corporate Venturers, VC and PE professionals interested in investing in innovation, knowledge sharing and shaping the relationships in the corporate venture capital community.

GCVS 2016 saw 400 CVCs managing more than \$25bn in venture/PE and whose parents have an aggregate \$5 trillion in revenues. Global showcase for your clients, partners and co-investors.

The theme for 2017 will be:



## At the Tip of the Innovation Spear

Corporate innovation has never been so important but the narrow binary world of R&D and M&A has been replaced by a host of tools covering open innovation and internal ideation.

Corporate venturing has taken its place at the tip of the innovation spear by offering CEOs and innovation chiefs a way to engage entrepreneurs and bring them into partnership with business units together with other mechanisms including joint ventures, M&A, licensing, R&D and accelerators.

Discussion points will include:

- Where do corporate venturing units have a unique opportunity to embed themselves within corporations?
- What aspects of best practice are needed for the wider corporate venturing industry to solidify?
- How should the industry partner with government, universities and financial investors to transform venture as an asset class into a larger part of the financial system, while still retaining the unique benefits of small company fleet footedness?

Many businesses and hot trends fizzle out or implode as they are seemingly reaching tipping point - how can corporate venturing avoid this fate?

**Join us!**

Global Corporate Venturing Symposium 2017 will be a busy schedule set over two days including a healthy mixture of:

- Keynote presentations
- Panel discussions
- Fireside chats
- Networking opportunities
- The GCV Awards 2017, celebrating the very best in the industry
- Unpanels (small group roundtable discussions)
- Face to face debates on equity stakes and collaboration versus competition
- Innovation showcase, and speed pitching sessions

We are compiling an agenda that is packed full of current and relevant content delivered by the leading lights of the industry. Go to the website [www.gcvsymposium.com](http://www.gcvsymposium.com) for the latest.

We appreciate that everyone has different reasons for sponsoring an event and because of that we have a wide range of opportunities available for you to select from.



# Partnership Opportunities

## Who's Coming?

These are a few of the companies have been represented within 2016 GCV events...



## Key features of the partnership packages you'll see in the next few pages include:

- Being part of panel discussions as a moderator or panellist
- Presenting portfolio companies in pitching sessions
- Exhibiting your products or services
- Multiple sponsoring or branding opportunities
- Hosting video interviews with delegates and speakers
- Presenting awards and the GCV awards dinners

Whatever you choose, every package will provide you with fantastic exposure to the global venturing community.

## Every partnership package includes:

- Passes to the GCV Symposium and Awards Dinner
- Company profile included on the event website and in the event handbook and app
- Colour advertisement in the event handbook
- Logo included on signage and pre-event marketing materials
- Discounted tickets and booths for portfolio companies, clients and members of your organisation



# Partnership Opportunities

## Platinum Partner

Our premium package allows you to present your organisation as a market leader in the corporate venturing space, giving you an unrivalled presence throughout the event both on stage and off.

### Key features of this partnership include:

- Recognition as the Title Partner for the Global Corporate Venturing Symposium and Awards
- 2 Session moderators or panellist positions
- A 3x3m Exhibition space in a prime location
- Presentation of an award at the GCV Awards Dinner
- 2 tickets to the Powerlist dinner at the Shard on May 22<sup>nd</sup>
- Marketing and promotional material distribution - seat drop
- 5 day delegate passes to the Symposium
- 1 table (8 people) at the Global Corporate Venturing Awards dinner
- 5 portfolio company booths
- 1 full page colour advertisement and 200 word profile in the official event handbook
- 1 full colour page advertisement in the Global Corporate Venturing magazine
- Banner advertisement on the event website
- Organisation of interviews with media

PRICE: \$40,000

## Gold Partner

The Gold partnership gives you fantastic exposure as both a knowledge leader and industry innovator while impressing your organisation's brand upon the senior members of the venturing community present.

### Key features of this partnership include:

- Recognition as a Gold Partner for the Global Corporate Venturing Symposium and Awards
- 1 Panellist position on main stage
- 1 Moderator position in stream session
- A 3x3m Exhibition Space
- 2 tickets to the Powerlist dinner
- Presentation of an award at the GCV Awards Dinner
- Right to run promotional material throughout event
- 3 day delegate passes to the Symposium
- 1 table (8 people) at the Global Corporate Venturing Awards dinner
- 1 full page colour advertisement and 100 word profile in the official event handbook
- 1 half colour page advertisement in the Global Corporate Venturing magazine
- Logo and profile on the event app
- Banner advertisement on the event website

PRICE: \$25,000



# Partnership Opportunities

## Silver Partner

The Silver Partnership offers variety with a selection opportunities. As a Silver Partner you get a chance to tailor the event to your core business goals be it branding, knowledge sharing or insight.

### All of the standard Silver features include:

- Recognition as a Silver Partner for the Global Corporate Venturing Symposium
- A 3x2m Exhibition Space
- Right to run promotional material throughout event
- 2 day delegate passes to the Symposium
- 4 places at the Global Corporate Venturing Awards dinner
- Profile on the event app and website

PRICE \$15,000



## Bronze Partner

The Bronze Partnership gives you access to the high calibre delegation with a physical presence that allows you to bring attendees back to your own area to discuss your offering.

### Key features of this partnership include:

- Recognition as a Bronze Partner for the Global Corporate Venturing Symposium
- Right to run promotional material throughout event
- 2 day delegate passes to the Symposium
- 2 places at the Global Corporate Venturing Awards dinner
- Profile on the event app
- Company profile included on the event website and in the event handbook
- Logo included on signage and pre-event marketing materials
- Discounted tickets and booths for portfolio companies, clients and members of your organisation

We hope that this information has provided you with many of the answers you need, but if you still have questions or you want to discuss a tailor made package for this event, please use any of the contact details on page 11 or go to the website [www.gcvsymposium.com](http://www.gcvsymposium.com).

PRICE \$12,500



# Partnership Opportunities

## Powerlist Dinner Sponsor (SOLD OUT)

Taking place on May 22<sup>nd</sup> at the Shangri-La Hotel, The Shard, with breath-taking views over London, the Powerlist Dinner is where the top 100 leaders in Corporate Venturing from the around the world gather to applaud achievements, welcome the new entrants into the top 100, hear from the winner, and generally network at this invitation only event.

If you want to make sure your brand is seen by the best in the industry this is definitely the position to take and includes a welcome speech and branding.

PRICE \$50,000

## GCV Gala Awards Dinner Sponsor

Taking place on the evening of May 23<sup>rd</sup>, the GCV Awards celebrate the great and the good of the industry trophies handed out to the best in their field.

Preceded by a gala dinner you have the opportunity to have your branding throughout the dinner, and will also get say a few words on stage to welcome everybody to dinner. Includes upgrade to a full table at dinner and the presentation of an award.

Includes 3 tickets to the conference and a table of 10 at the awards dinner.

Price: \$30,000

## GCV Award Sponsor

Taking place on the evening of May 23<sup>rd</sup>, the GCV Awards celebrate the great and the good of the industry trophies handed out to the best in their field.

As an award sponsor you will get the opportunity to present an award on stage in a category of your choosing (subject to availability).

Includes 2 tickets and two additional guest tickets for the Gala Awards dinner.

### Awards categories include:

- Lifetime Achievement Award
- Unit of the Year
- Fundraising of the Year
- New Entrant of Year
- M&A Exit of the Year

Plus several more...

COST: \$7,500





# Partnership Opportunities

## Lunch and Drinks Reception Sponsor (1 position available)

As the Lunch and Coffee Break Sponsor you will have your branding on the service stations, plus branding on the napkins and paper cups literally putting your brand in the hands of the delegates.

As the Drinks Reception Sponsor, held just before the GCV Awards dinner, your branding is placed throughout the evening reception, including on the napkins, with an exclusive area set aside to invite guests to join you. Includes an upgrade to a full table at dinner.

– Includes 2 tickets

PRICE: \$15,000

## Business Lounge Sponsor (1 position available)

Everyone needs to take time out from the conference, be it to catch up on emails, make phone calls or have a more in depth conversations with other delegates.

The business lounge will have your branding throughout, with your logo on each of the general use computers, the refreshment area and tables.

– Includes 2 tickets

PRICE: \$10,000

## Wi-Fi and Event App Sponsor (1 position available)

Throughout the event there will be complimentary Wi-Fi and an app allowing you to contact other delegates, sponsors, and view the agenda.

As the Wi-Fi and Event App Sponsor, your branding is throughout the app, and as you log in to the Wi-Fi giving you exposure to the entire delegation.

– Includes 2 tickets

COST: \$10,000

## Bag and Badge Sponsor

Want to make sure that your brand is embedded in the subconscious of every delegate, speaker and sponsor?

The Bag and Badge sponsorship does just that with every attendee wearing your logo on lanyards from the opening of the event on May 23<sup>rd</sup>, with the delegate packs handed out branded bags. Includes the option to do a bag drop.

– Includes 2 tickets

COST: \$10,000

## GCV Symposium 2017 Video Sponsor (1 position available)

Throughout the event there will be a production team on site videoing the proceedings, be it for the plenary sessions, the awards event, or an on site interview.

On site interviews will be conducted in front of your branding, and your logo will appear on any video content streamed live, or viewed at a later stage.

– Includes 2 tickets

COST: \$10,000



# Partnership Opportunities

## End of Conference Drinks Reception – SkyBar

To round off the conference on a high, we have again booked the fabulous SkyBar at the top of the conference hotel. It offers a fantastic vista over the city, with the dome of St Paul's Cathedral looking down on proceedings. It is a lively party and a fun way to bring the Symposium to a close.

Support it as a sponsor, have your branding available and receive the gratitude of delegates for plying them with their preferred drinks and canapes from 6 – 8pm.

## Sponsorship Includes:

- Two minutes of stage time during the Symposium to tell delegates about your company
- Branding as drinks sponsor on conference website and materials
- Opportunity to place a pop-up display at the party

Price: \$15,000 (exclusive) or \$6,000 to be one of three sponsors



## Other Conferences

We organise a number of other events, including the Global Corporate Venturing & Innovation Summit in California each January. See [www.gcvissummit.com](http://www.gcvissummit.com).

To sponsor more than one event contact us for a package offer to save money and increase your company's exposure around the world.



# Contact Us

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