



THE FIRST-EVER
COMPREHENSIVE STUDY

ABOUT THE

CEE STARTUP & INNOVATION SCENE

<http://cee.ewdn.com>

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crunchbase



Global

Corporate

Venturing

tech.eu VB | Profiles

ISOSEC.COM

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A PIONEERING RESEARCH



<http://cee.ewdn.com>

ABOUT THE PROJECT

This research project is a collaborative effort to highlight startup investment facts and trends in 25 CEE countries. Scheduled for release in Sept. 2017, the research report will feature, country by country:

- An analysis of investment trends with the key deals in the past years involving venture and corporate investors*
- A review of local startup ecosystems as well as of international programs to stimulate innovation
- A section on corporate strategies for startup investment, acquisition and partnerships across the region
- Stories about the region's most dynamic investors and entrepreneurs

AMONG PROJECT PARTNERS (AS OF JUNE 1, 2017)

AMONG RESEARCH & INFORMATION PARTNERS



AMONG PARTICIPANTS IN THIS STUDY*



*These and many other organizations have kindly agreed to share experience, expertise or data in their respective fields through interviews or by other means. To join this project, contact us at feedback@ewdn.com

MASSIVE DISTRIBUTION



<http://cee.ewdn.com>

DISTRIBUTION PARTNERSHIPS

The report will be made available free of charge. It will be **widely distributed across the region and internationally** via:

- Special partnerships with leading industry media (e.g. Global Corporate Venturing, Tech.eu, 150sec.com, and many others)
- Major databases (e.g. CrunchBase = 500k subscribers)
- Regional and international business and tech communities
- European and other international institutions
- Leading industry events in the region and beyond (see next page).

*Our latest reference:
EWDN's report on the Ukrainian venture industry was viewed
or downloaded more than 30,000 times worldwide!*

HOW TO PARTICIPATE

HOW TO PARTICIPATE

Local and international investors, corporations, tech parks and incubators, government agencies, international organizations and industry experts are cordially invited to take part in this research project!

- Share with the world your investment data, case studies and local expertise
- Leverage our research effort to address your own business needs
- Raise the profile of your country or organization on the global tech map!

For research partnerships, please reach us at feedback@ewdn.com

For advertising and sponsorship opportunities, see next section

ADVERTISING & SPONSORSHIP OPPORTUNITIES

This report will make you visible among
dozens of thousand investment
and tech professionals
in the region and across the globe!

thanks to our partnerships with leading tech media,
databases and event organizers!

ADVERTISE IN THE REPORT

to raise your profile and attract international players' attention!

- A variety of **advertising formats** (1/4p., 1/2p., 1p., special company or country section, online campaigns...)
- **Branding opportunities:** logotype insertion, foreword, co-branded edition...
- **Editorial support:** case studies, interviews, expert opinion*

* In contrast with advertising or corporate communications materials, editorial content is generally made by the EWDN editorial team or subject to their independent editorial review.

More information about advertising and sponsorship opportunities:

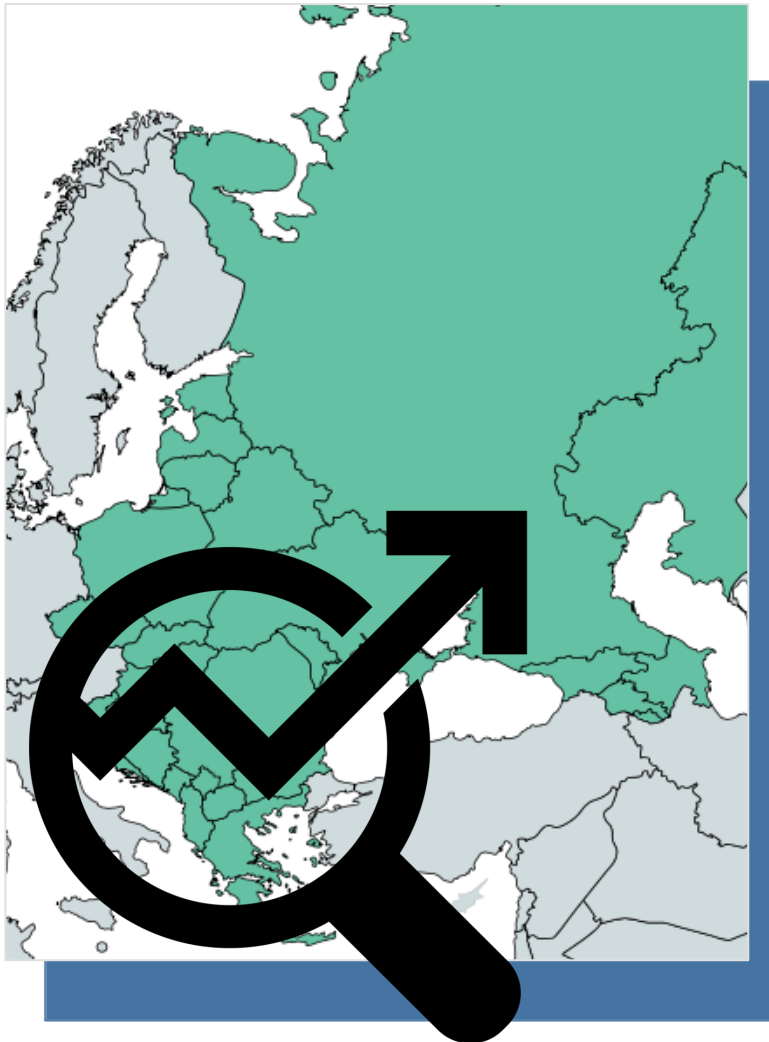
http://ewdn.com/files/cee_advertising_sponsorship.pdf



**GET SEEN BY ALL
KEY REGIONAL AND
INTERNATIONAL
PLAYERS!**

ON-DEMAND RESEARCH

Leverage our research effort to meet your business needs!



- **Market knowledge:** Get to understand and anticipate the trends in your segment across the region
- **Identify partners or acquisition targets** across the region based on your own selection criteria.
- Keep informed in real time using advanced **market intelligence tools!**

CONTACT INFORMATION

- Research partnership
- Event sponsorship
- International marketing and networking opportunities

Contact us
to get involved in the largest CEE tech
investment research project to date!



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ABOUT THE PUBLISHER

PUBLISHER: EAST-WEST DIGITAL NEWS

Launched in 2011, East-West Digital News is the first international resource on Eastern Europe's emerging digital scene.



We offer:

- Online news (Russia: www.ewdn.com, Ukraine: www.uadn.net)
- Industry reports (example: www.uadn.net/files/ua_dealbook.pdf)
- Industry events (example: www.edays-russia.com)

Based in Brussels, the company has offices or representatives in Kiev, Moscow, Paris and Sarajevo.

PREVIOUS RELATED EWDN PUBLICATION

"The Dealbook of Ukraine"

The first-ever comprehensive study on the Ukrainian venture industry



122 pages – Latest edition released in July 2016 – Free distribution

Prepared by EWDN in partnership with leading funds, associations and other players, this report shed light for the first time on Ukraine's rapidly-growing venture and startup ecosystem.

With more than 30,000 views and downloads for the first edition, this publication has played an important role in the self-consciousness and international promotion of this young industry.

www.uadn.net/files/ua_dealbook.pdf